



Transform the way you
LEAD your internal
recruiting and staffing
teams and processes.



Corporate Recruiting & Staffing Leadership Academy – A STARoundtable Workshop

Times are tough in the world of recruiting and staffing: reduced resources, slashed budgets, and less recruiting and hiring. Leading a corporate recruitment or staffing function is not easy. Maneuvering through corporate politics and planning processes, building strategies, managing relationships with internal and external constituencies, designing and implementing effective metrics, as well as leading, motivating, and managing a team of recruiting/HR experts takes considerable skill and focus. This highly specialized workshop has been developed specifically for recruiting and staffing leaders who want to improve and optimize their internal talent acquisition leadership skills.

What You'll Learn

- How to leverage a direct business-oriented philosophy to lead an internal corporate recruitment function
- How to implement workforce planning inside of your organization
- How to translate data from workforce plans into staffing strategies
- How to navigate complex political issues and situations specifically dealing with staffing and recruiting
- How to use “contracting” in our day-to-day relationships
- How to design and use Service Level Agreements to maximize partnerships
- How to manage expectations of hiring managers, senior leaders, candidates, and vendors
- How to position ourselves as “expert consultants” not internal vendors
- How to ensure that important external constituencies, such as candidates and vendors are treated with respect and dignity while at the same time getting your message across
- How to leverage confrontations into consultations
- How to determine what measures and metrics to utilize inside of your organization
- How to manage and lead the recruitment and staffing function using metrics and data
- A direct, business-oriented philosophy of leading an internal corporate recruitment function
- Great learnings from case studies and real life staffing functions

Why Should You Attend?

There are quite a few outstanding training classes that focus on recruiting and staffing skills. You may even find a few excellent conferences to go to...but nowhere will you find the kind of small group interaction and focus that's offered in this comprehensive strategic recruitment LEADERSHIP workshop.

Who Should Attend?

The workshop is open to organization recruiting and staffing leaders (those who manage the recruiting and staffing function and/or a recruiting and staffing team). Individual recruiting/staffing or Human Resources professionals seeking to take a step up into leadership are also welcome. The primary target for the Academy is a Recruiting Supervisor, Recruiting Director, or HR Manager. As we will be focused on the complexity of the internal staffing function, the workshop is closed to representatives of third party recruiting and staffing businesses (including, but not limited to, search firms, RPO firms, recruiting agencies, etc.).

The Unique Academy Format & the STARoundtable Handset

This workshop is unlike any other you have participated in.

The workshop operates in modules. Some modules are presented in a seminar style (with a traditional presenter interacting with the participants), other modules are offered as facilitated roundtables (where discussion from the members of the groups form the basis of conversation). Unique to the Corporate Recruiting and Staffing Leadership Academy workshop is the use of a high-tech, audience response handheld technology: **The STARoundtable Handset**. Throughout the workshop, facilitators and presenters will ask questions requiring the use of the STARoundtable Handset. Responses are immediately, and wirelessly transmitted anonymously for the entire group to see. The use of the handheld technology throughout the workshop increases the learning experience for the participants.



Alumni Resources and Materials

Academy participants will receive a printed workbook and resource guide during their participation in the workshop. In addition, all Academy participants will

receive exclusive access to the STARoundtable Corporate Recruiting and Staffing Leadership Academy Alumni Library. The Alumni Library is a password protected site, and is filled with outstanding downloadable information including all resources referenced in the workshop (these include example templates, tools, case studies, white papers, etc.). All materials provided to participants in hard copy are also provided in soft copy format for use. We also provide a forum for participants to share their own success practices with other workshop participants in this online forum.



To register, visit us online at: www.STARoundtable.com
or call (877) 201-STAR.



Jeremy Eskenazi

Jeremy Eskenazi, SPHR is Managing Principal of Riviera Advisors, Inc. (www.RivieraAdvisors.com), a highly specialized consulting firm that is focused on helping clients improve, enhance, and optimize their internal staffing functions. Jeremy spent more than 20 years as an executive leading the global staffing functions of such organizations as Universal Studios, Amazon.com, and Idealab. Jeremy is a professional member of the National Speakers Association and is a regular speaker on recruiting and staffing topics for organizations globally. Jeremy served on the Society for Human Resource Management's (SHRM) Workforce Staffing and Deployment special expertise panel. In addition, Jeremy is co-President At-Large for the International Association of Corporate and Professional Recruitment (IACPR).



Dan Kilgore

Dan Kilgore possesses 25 years of highly focused talent acquisition leadership experience. For almost 10 years, Dan served as Director, Talent Acquisition for Getronics, NV, a \$4 billion global provider of Information Technology solutions and services. At Getronics, Dan executed Total Recruiting Process Re-engineering, including the streamlining of workforce planning, implementation of recruiting technology tools, creation of centralized sourcing, and development of award-winning employer branding and university recruiting programs. Dan and his team at Getronics were recognized for innovation and achievement by such organizations as the Electronic Recruiting Exchange (ERE), the Recruiting Roundtable, and the Corporate Leadership Council. Subsequent to his tenure at Getronics, Dan led a highly specialized consulting firm focused on delivery of recruitment optimization, strategy, and project services to many high-profile organizations in such industries as retail, hospitality, technology, and healthcare.



Diana Meisenhelter

Diana Meisenhelter is a leader and visionary in the world of staffing and recruiting with a passionate focus in global hospitality, customer-focused and talent-based businesses. Diana has more than 20 years of experience in corporate staffing; holding such roles as Vice President of Staffing and Talent Acquisition for Wyndham International and Director of Worldwide Recruiting for Westin Hotels and Resorts. In addition, she provided HR expertise at American General Hospitality and Embassy Suites, Inc. Prior to the hospitality industry, Diana worked in the healthcare, executive search and retail industries.



Tuesday, October 13, 2009

University of Chicago, Booth School of Business
Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611

Workshop Registration

Tuition: \$795.00

(Includes a networking luncheon hosted by ASHER Talent Alliance)

SAVE \$150

Register online by September 14, 2009
using discount code **STAR9EARLY**
and your tuition will be only \$645.00.

Register at www.STARroundtable.com

STARnetwork 3:30pm - 5:30pm **FREE!** Immediately Following the Workshop

All new from
STARroundtable:



Open to workshop attendees and non-attendees.

Immediately following the STARroundtable Corporate Recruiting & Staffing Leadership Academy, join your colleagues for the FREE Staffing Leadership Networking Session which will include Facilitated Roundtables on current HR topics.

STARroundtable facilitators will coordinate high-energy introductions, poll the attendees on key issues and topics as well as facilitate networking, dialogue, and discussions on key issues. Leave with a handful of new relationships, ideas to address your issues, and some great memories.

STARnetwork is free to qualified corporate recruiting, staffing, or HR leaders. Even if you cannot attend the STARroundtable Corporate Recruiting & Staffing Leadership Academy, you are welcome to attend STARnetwork.

Register at www.STARroundtable.com

The Workshop and STARnetwork are exclusively for corporate recruiting and staffing or HR professionals (recruiters, managers, directors, vice presidents, etc.). Both events are closed to representatives of third party vendors, or suppliers to the HR or recruiting/staffing function.



For more information on either of these events, please contact STARroundtable Customer Service at (877) 201-STAR or e-mail Donna@STARroundtable.com.

Workshop Proudly Underwritten By:



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